



SERVICES & PRICING GUIDE

AJM FLORAL

2025-2026



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HELLO *and* WELCOME

I'm so HAPPY you're here! I created this business to help couples make their flower dreams a reality. After getting married myself in 2023 I was inspired to do floral for a living! The ability to create a connection with all my clients that leads to amazing memories is what inspires me everyday. Learn more about AJM Floral, and I can't wait to hear from you!

Alissa Mahoney



ABOUT THE DESIGNER

Alissa Mahoney Owner & Lead Designer

With a background in floral nurseries & wholesalers, Alissa decided that design was the best next step in her career! Specializing in using Fresh & Silk florals for weddings & events allows couples to get the MOST out of their floral budget and create a day to remember! Some of Alissa's favorite flowers to work with would have to be Hydrangea, all types of Roses, & Stock!

OUR FAVORITES

Lush Flower Forward Designs

Romantic, Garden Style

Classic White & Greenery Designs



PROCESS

01

Fill out our Wedding Floral Form

We have your day available? Thats GREAT! Fill out our detailed questionnaire so we can send a comprehensive floral proposal.

02

Receive Your Custom Floral Proposal

Pricing for each floral element, detailed notes and inspiration photos to give you an idea of what AJM Floral can do for you!

03

Book & then sit back and relax

Sign our contract and pay the 20% retainer, now it's time to let us handle the rest and plan the wedding florals of your dreams!

04

Final Planning Meeting

We will go over all the details of the day and lock-in all floral designs, we are here to answer any questions you may have!

05

Day-Of Installation

The FUN part! Your BIG day is here, and AJM Floral will deliver a seamless floral experience for you and your guests to enjoy.

DESIGN PORTFOLIO







KARENA N.

"Alissa was so amazing to work with! She was very organized, knowledgeable, and had great communication throughout the whole planning process. I sent her ideas of what I liked, and she created the most beautiful floral arrangements that exceeded my expectations. I was so happy with the quality of the florals, and I got so many compliments on them from guests! Alissa is so talented, and I would highly recommend her services!"



GINA K.

"Alissa is AMAZING. She is super communicative, is a great listener, is very thorough, and has wonderful ideas. I gave her some ideas but let her run with it and she NAILED my wedding.

Everything I asked for was perfect and everything else she did was so beautiful, simple, and elegant. I am so incredibly please with all Alissa was able to do for me and my event space! 10/10 recommend her!!!"

TESTIMONIAL

THE COLLECTION

THE ABBY COLLECTION *Fresh & Silk Floral*

Bridal Bouquet

Bridesmaid Bouquet x 6

Boutonniere/Corsage x10

Large Swag or 2 Large Arrangements

Aisle Arrangements x 2

Centerpiece Arrangments x 15

Bud Vases x 24

“Extra Arrangement”

\$1,200

CUSTOM DESIGN

Bud Vases

Corsages

Bouquets

Custom design can be for any weddings that don't fit The Abby Collection.

Individually priced floral elements.

Can include large installations and large floral features.

Hanging Installs

Tall Centerpieces

Ceremony Archs

Staircase Floral

Floral Garland

FAQ

How do I know if The Abby Collection is right for me?

The Abby Collection can be slightly molded to your unique wedding needs. I tell clients if their numbers exceed past 3 or 4 in quantities it is best to go with a Custom Floral Proposal!

What if I am unsure about Silk Floral?

We get it, you want your wedding day to look the best it can and be everything you've dreamed of! Still hesitant on the quality or look of Silk Floral? Reach out and we can schedule a Floral Mockup so you can come see first hand how they can look at your BIG day!

What if I change my mind about the look of my wedding?

That's okay! AJM Floral is here to work with you and create what YOU want for your wedding day. All changes to concept of design need to be made no later than 45 before the event date. Pricing may vary based on new design concept.

GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or have your planner reach out to us via e-mail.

ajmfloral@gmail.com



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